

6.2.1 The institutional strategic/perspective plan is effectively deployed Institutional Strategic Perspective Plan

- Academic Excellence: Provide rigorous education in Arts, Science, and Commerce, focusing on critical thinking, communication, and complex problemsolving skills.
- Student Empowerment: Inculcate knowledge, skills, and values that enable students to become leaders in their chosen professions and contribute positively to society.
- 3. **Digital Literacy:** Ensure that students and faculty have the necessary digital literacy skills to succeed in an increasingly technology-driven world.
- 4. **Student Support Services**: Offer comprehensive student support services, including counseling, mentorship, and career guidance, to ensure student success and well-being.
- 5. **Research and Innovation:** Encourage research, innovation, and entrepreneurship among students and faculty, fostering a culture of creativity and experimentation.
- 6. **Ethical Standards**: Instill the highest ethical standards and sense of professionalism, promoting lifelong learning and curiosity in respective field.
- 7. **Inclusivity:** Foster an inclusive environment that promotes equity, justice, and equality, ensuring that all students have access to quality education.
- 8. **Community Outreach:** Engage with the local community through outreach programs, promoting social responsibility, and fostering partnerships with local organizations.
- 9. **Sustainability**: Promote sustainability and environmental awareness, incorporating eco-friendly practices into campus operations and academic programs.
- 10. **National Perspective:** Provide opportunities for students and faculty to develop state and national perspective, through intra and inter state collaborations, sports and cultural events.



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ANNUAL STRATEGIC PERSPECTIVE PLAN

1. Quality Initiatives to reach Academic Excellence

- a. Prepare systematic lesson plan using uniform format for all subjects and programs with teaching methods outlined.
- b. To encourage and initiate activity based teaching learning in class room.
- c. More Language lab activities to be organised.
- d. Teaching learning to be strengthened by various of co-curricular activities by seminars, exhibitions, business plan, guest lecture etc.
- e. To encourage using technology in teaching more often so as to make the modules taught more interesting.

2. Student Empowerment:

- a. To organize varieties of short term program for students enhancing their capacity to thrive in competitive world.
- b. To encourage student volunteering and involving in multiple value based activities to cater the need of society.

3. Digital Literacy:

- a. To foster digital literacy among students multiple programs are to be organized by the Department.
- b. Knowledge updation of faculty members with regard to Digital Literacy to reinforce usage of ICT tools and elevate the teaching learning standards.

4. Student Support Service: Quality Initiatives linked to Student Support Facilities/

- a. Strengthen and monitor the mentoring process.
- b. Strengthen the activities through counseling cell
- c. Strengthen the activities of the Placement Cell- connected to entrepreneurship.
- d. Organize training programs for students to make students job ready.
- e. Continue to identify and encourage students for internship/placement opportunities for students by partnering with academic institutions/ Local Government Agencies/ Government Departments/ Corporate houses/ NGOs and other organizations.

5. Research and Innovation: Quality Initiatives in Promoting of Research

- f. Establish and Initiate Research and Development Cell and its activity.
- g. To organize and attend FDP related to research ethics and publishing.
- h. Encourage faculty to enroll for PhD.

6. Promoting Ethical standards:

- a. To conduct Faculty Development programs to induce a sense of professionalism and encourage team spirit.
- b. To conduct Student Development programs to inculcate moral values dedication, honesty and sincerity in all walks of life.

7. Fostering Inclusivity in campus:

- a. To continue providing equal opportunity of affordable education to all sects of society.
- **b.** To organize activities creating platform for students from all calibers to showcase abilities.

8. Community Outreach programs tobe organized to engage with the local community through:

- a. Outreach programs related to health and hygiene and awareness about environmental sustainability.
- b. To educate community regarding constitutional rights and duties and various State and Central Government schemes for general public.

9. Strategies for Quality Admission:

- a. Organize Career development sessions for students from local community
- b. To form an admission committee
- c. Target admissions across the state.
- **d.** Initiate new programs like BBA- Aviation Management, BBA Travel and Tourism Management; B.Com Logistics and Supply Chain Management, B.Com Business Data Analytics etc
- **e.** Link existing Graduation programs to many specialization and value added certificate courses.

10. To Enhance National Perspective by providing opportunities for students and faculty:

- a. By encouraging students participate at University, State and National level sports and other activities.
- b. To encourage teaching and non teaching staff represent the institution in multiple academic/administrative events and beyond.